

For immediate release

10 July 2012

Alex Bowden joins the Partnership

Synova Capital LLP (Synova+), a UK private equity fund focused on the lower mid-market, is pleased to announce the appointment of Alex Bowden as a Partner. Alex joined Synova during 2011 to oversee regional marketing as well as investment activities in the Business Services and Specialist Engineering sectors.

Prior to joining Synova, Alex developed a reputation over the past 15 years as a talented mid-market investor at both Lloyds TSB Development Capital (LDC) and 3i plc. He began his career at NM Rothschild.

Philip Shapiro, a Managing Partner of Synova Capital, said: *"We are delighted to welcome Alex into the Synova Partnership. He has become an invaluable member of the team and made a significant contribution since his arrival last year."*

-Ends-

Notes to Editors:

1. Synova Capital invests in UK lower mid-market growth opportunities with a particular focus on companies valued at between £5m and £30m. Key verticals include Business Services, Software & IT Services, Consumer & Leisure, Healthcare & Education and Specialist Engineering.
2. Further information is available from www.synova-capital.com.

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