

## DBG secures IDH contracts

Synova Capital (“Synova”) is pleased to announce that portfolio company DBG, the UK’s leading provider of dental services and products, has secured a membership contract with Integrated Dental Holdings (“IDH”), following the recent merger with ADP. In addition, DBG has also secured the contract to provide radiation protection services (“RPS”) across the newly merged group.

Prior to the merger, DBG was last year awarded ADP’s portfolio engineering contract.

John Rochford, CEO of DBG commented: *“We are delighted to have been chosen by IDH to provide our RPS expertise, which includes inspection, certification and advisory services, across their portfolio of 460+ dental practices. We also look forward to working closely with the group over the months ahead to identify additional DBG value-added services for the newly merged business.”*

David Menton, a Managing Partner of Synova and Board Member of DBG added: *“Securing a partnership with IDH further endorses DBG’s market position as the UK’s leading provider dental compliance services. We look forward to launching further compliance related products in the coming months to our independent members and corporate practice members alike.”*

-Ends-

### Notes to Editors:

1. Synova Capital invests in UK lower mid-market growth opportunities with a particular focus on companies valued at between £10m and £50m. Key verticals include business and support services, financial services, consumer and leisure and healthcare.
2. Further information is available from [www.synova-capital.com/portfolio/dbg](http://www.synova-capital.com/portfolio/dbg)
3. The DBG operates a membership model providing services to over 4500 dental practices across the UK. Members pay an annual fee to gain access to DBG’s comprehensive portfolio of products and services, including dental engineering and radiography services, health and safety provision and training and compliance services. DBG is the only group in the UK that provides such a wide range of services to the dental industry, the majority of which are driven by legislative requirements.
4. Details of DBG’s products and services are available from [www.thedbg.co.uk](http://www.thedbg.co.uk)

### For further information:

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