

For immediate release

Synova joins London Stock Exchange ELITE programme

Synova Capital LLP ("Synova"), a leading investor into UK growth companies, is pleased to announce that it has been invited by the **London Stock Exchange** to join its successful **ELITE** programme. ELITE aims to enhance the growth prospects of companies through a unique three stage package including education, business support, coaching and access to advisers, investors and business leaders.





Commenting on the programme, David Menton, a Managing Partner of Synova, said: "Our emphasis at Synova is on partnering with ambitious management teams to help them to grow their businesses. We are therefore delighted to have been invited to join the ELITE programme as an investor and to draw on our experiences, and those of our portfolio companies, to support this important initiative."

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Notes:

- 1. **Synova** invests in smaller UK growth opportunities with a particular focus on companies valued at between £5m and £50m. Key verticals include Business Services, Financial Services, Software & IT Services, Consumer & Leisure and Healthcare & Education.
- The 24-month ELITE programme provides companies' founders, CEO's and executive teams with a tailored portfolio of business support tools, education services provided by Imperial College Business School and access to a select group advisers and investors. Major trade body supporters include the CBI, ABI, BBAA, BVCA and Tech City.

As part of the journey through ELITE, management teams will be guided on how to adapt and shape their businesses for further long-term growth and how to increase their visibility and attractiveness to potential investors.

3. Further information is available from <u>http://uk.elite-growth.com/en</u>.

For further information:

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